

The Maguires Launch Award-Winning Children's Book From Palm Coast!

by Jillian Livingston



In 2015, Meg and Kim Maguire started their company, E3 Publishing, to help families and friends create memorable moments. E3 stands for ENTERTAIN, ENGAGE and ENRICH. “Palm Coast is a family-oriented town and the perfect fit for our company. This community shares the common desire of wanting the best for our loved ones, keeping them healthy, safe and happy.”

Currently, E3 Publishing offers two products, an auction-based board game named *Bid, Bluff & Buy*® and a children's book titled, *Perfectly Maggie*®. The Maguires are delighted that *Perfectly Maggie*® recently won Creative Child Magazine's 2017 Book of the Year Award. *Perfectly Maggie*® is an interactive bedtime story between parents (or loved ones) and their children that can help build positive self-esteem in little ones.

When Meg Maguire, the author of *Perfectly Maggie*®, was asked why she wrote the book, Meg had an immediate answer. “It started as a labor of love for my grandchildren. I wanted them to experience the nightly sharing game I created for their parents. When my children were quite young, I believed having healthy self-esteem could act as a protective shield against any challenges they might encounter. I worked with a renowned pediatrician and child psychiatrist from the University of Pennsylvania. We designed many helpful exercises to enrich their self-esteem, but the most rewarding was a nightly sharing game.” Meg quickly realized that every child could



Hammock Dunes resident and author Meg Maguire

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